

# **BHC CAPABILITIES**



#### Website Development and Maintenance:

Create captivating websites with seamless online donations and Al-powered chatbots.



#### **Donor Management Systems:**

Efficiently manage donor information, donations, and communication for streamlined fundraising.



# **CRM Solutions:**

Use Al-powered CRM software for personalized engagement with donors, volunteers, and stakeholders.



#### Online Fundraising Platforms:

Maximize fundraising potential with advanced analytics and successful crowdfunding campaigns.



# **Cloud Computing and Data Storage:**

Securely store and access nonprofit data with advanced analytics and machine learning.



## Social Media Management:

Optimize social media presence using Al algorithms for audience engagement and impact.



# **Email Marketing Tools:**

Effectively communicate and nurture relationships using personalized email content and AI optimization.



## IT Security and Data Privacy:

Protect sensitive donor information with Al-based fraud detection and anomaly detection.



# **Technology Training and Support:**

Comprehensive training and ongoing technical support for staff and volunteers.



## **Analytics and Reporting:**

Measure program impact and generate insightful reports with advanced data analysis.



## **Mobile App Development:**

Engage members and supporters with customized mobile apps for easy resource access and donations.



## Volunteer Management Systems:

Streamline volunteer programs with efficient systems for recruitment, scheduling, and communication.



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